

何 LASHANA HARNEY

KENTUCKY FRIED JOURNALIST

SKILLS


Adobe Creative Suite (Illustrator, Photoshop, InDesign, Lightroom, Premiere)
Content management systems
Copy editing; AP Style
HTML
Intermediate proficiency in Chinese
Microsoft Office (PowerPoint, Excel, Word, Outlook)
Social media management (Facebook, Twitter, Instagram, Snapchat, Pinterest)
Wordpress

EDUCATION

Western Kentucky University
Bachelor of Arts in Public Relations
Graduated: December 2017

www.lashanaharney..com 

lashanaharney@gmail.com 

1 (859) 707-2939 

REFERENCES



Ken Payne

ken.payne@wku.edu

1 (270) 935-7052



Chuck Clark

chuck.clark@wku.edu

1 (270) 745-4206

EXPERIENCE

Community Journalist

February 2018 - Present

Winchester Sun

Responsible for the news content of The Winchester Sun, Winchester Living magazine and related print and digital products as a general assignment news reporter and community journalist, with an emphasis on the public schools beat. Writes an average of 10 stories weekly. Takes photographs daily to illustrate stories. Assists with copy editing, cleaning up submitted content and proofing pages. Assists with paginating news pages as needed. Helps build digital readership through enhanced content, including but not limited to daily, off-cycle news updates and multimedia (video and audio) productions. Works to improve www.winchestersun.com and affiliated social media pages. (Used: Indesign, Facebook, Wordpress)

Editor-in-Chief

August 2014 - December 2017

College Heights Herald

Lead a team of 90 editors, reporters, photographers and more to produce an award-winning twice-weekly newspaper and online content for wkuherald.com. Budgeted content as well as edited each piece of content for print and web. Critiqued and helped my team grow professionally. Previous positions include Managing Editor, Digital Editor, Assistant News Editor, Assistant Digital Editor, News Editor, Student Government Reporter and Academics Reporter. (Used: Hootsuite, Buffer, Camayak, Facebook Insights, Twitter Analytics, Google Analytics, InDesign, Blox CMS and Chartbeat)

Digital Producer and Reporter

Summer 2016

The Courier-Journal

Managed social media for The Courier-Journal, covered live events for quick online coverage, and reported and wrote over 20 stories about the community of Louisville, Kentucky. (Used: Hootsuite, Chartbeat, Presto CMS and Newsgate)

Public Relations Coordinator

January 2016 - May 2016

Imagewest

Wrote copy and copy edited work produced for clients. Managed social media for Imagewest and strategized and implemented Public Relations campaigns for clients. (Used: Hootsuite, Facebook Insights and Twitter Analytics)

Writing Intern

Summer 2015

The Herald-Leader

Reported and wrote over 50 feature stories about the community of Lexington, Kentucky.